

LATINO VOTE

THE FIGHT FOR
POLITICAL POWER



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LATINO VOTE FACTS



- 30 MILLION LATINO VOTERS ARE ELIGIBLE TO VOTE
- 18.6 MILLION LATINO VOTERS REGISTERED TO VOTE IN PREPARATION TO THE 2020 GENERAL ELECTION
- 16.6 MILLION LATINO VOTERS CAST THEIR VOTE IN THE 2020 GENERAL ELECTION
- WCVI ESTIMATES THAT BY THE 2024 PRESIDENTIAL GENERAL ELECTION, 20.6 MILLION LATINO VOTERS WILL BE REGISTERED TO VOTE



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LATINO VOTE FACTS

Every Year 800,000
US Latinos turn 18 years
old!

That is 3.2 Million Latino
voters who are eligible to
vote and have not yet
registered to vote

The Median Age of the
Latino Voter is 22 years
old!

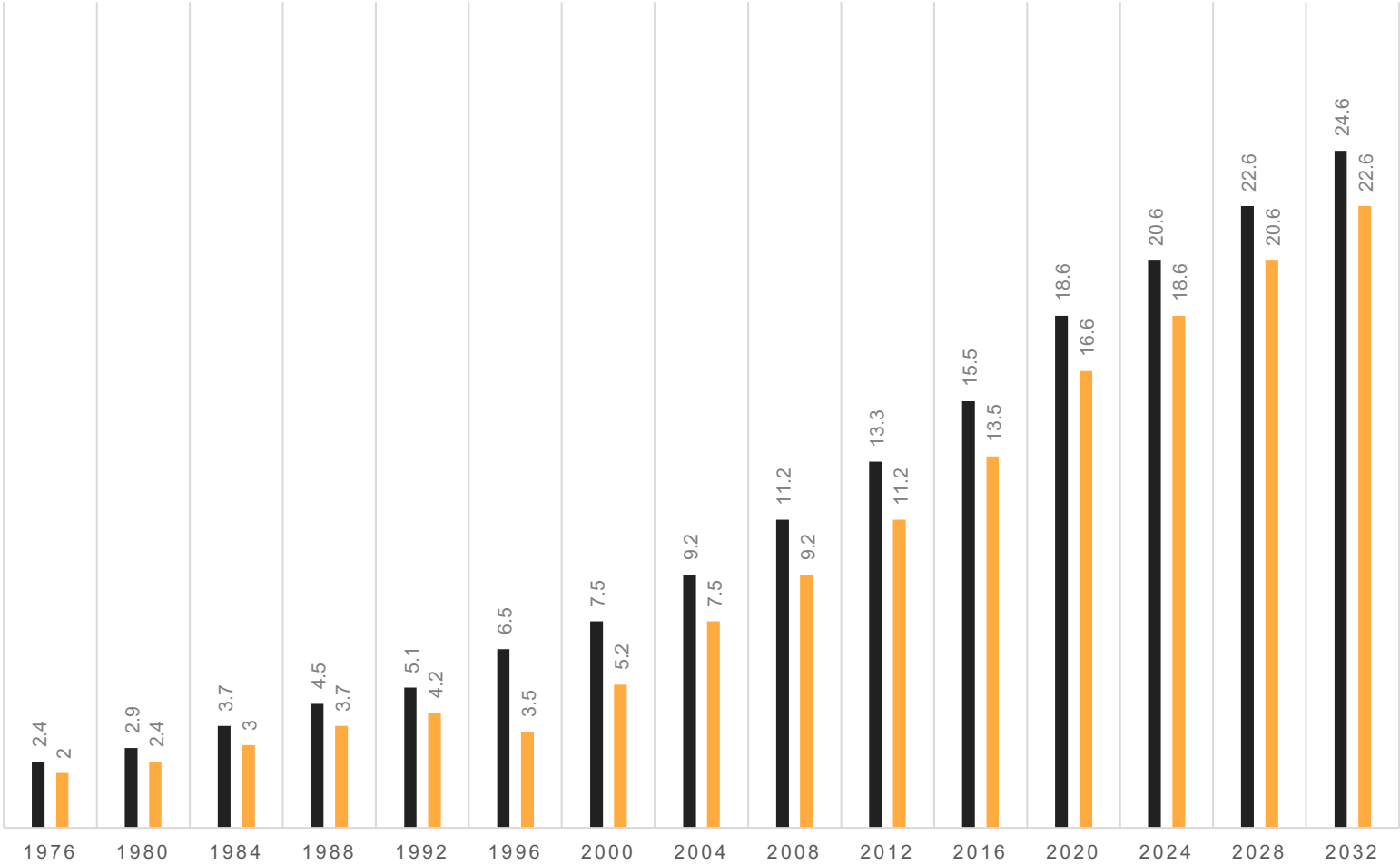
LATINO VOTE

PRESIDENTIAL GENERAL ELECTIONS

1976-2032

2024 TO 2032 PROJECTIONS

■ VR ■ VC



LATINO VOTE

1976-2032



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LATINO VOTE FACTS

11 MILLION LATINOS NEED TO BE REGISTERED TO VOTE

3.5 MILLION LATINOS IN CA

2.5 MILLION LATINOS IN TX

5 MILLION LATINOS IN CALIFORNIA AND TEXAS NEED TO BE REGISTERED TO VOTE

State	Online Voter Registration	US Citizens, Voting Age (CVA) Latinos Eligible to vote	Latinos Registered to Vote	Latinos Unregistered Eligible to vote
Arizona	X	1,188,000	617,760	570,240
California	X	7,885,000	4,494,450	3,390,550
Colorado	X	659,000	351,906	307,094
Florida	X	3,143,000	1,775,795	1,367,205
Georgia	X	377,000	139,113	237,887
Illinois	X	1,053,000	502,281	550,719
Michigan	X	261,000	132,588	128,412
New York	X	2,033,000	1,101,886	931,114
Nevada	X	407,000	188,034	218,966
New Mexico	X	665,000	416,955	248,045
North Carolina	X	338,000	114,920	224,080
Ohio	X	241,000	128,694	112,306
Pennsylvania	X	521,000	279,256	241,744
Texas		5,628,000	2,785,860	2,842,140
Wisconsin	X	163,000	82,350	80,650
Total		24,562,000	13,111,848	11,451,152

LATINO VOTE

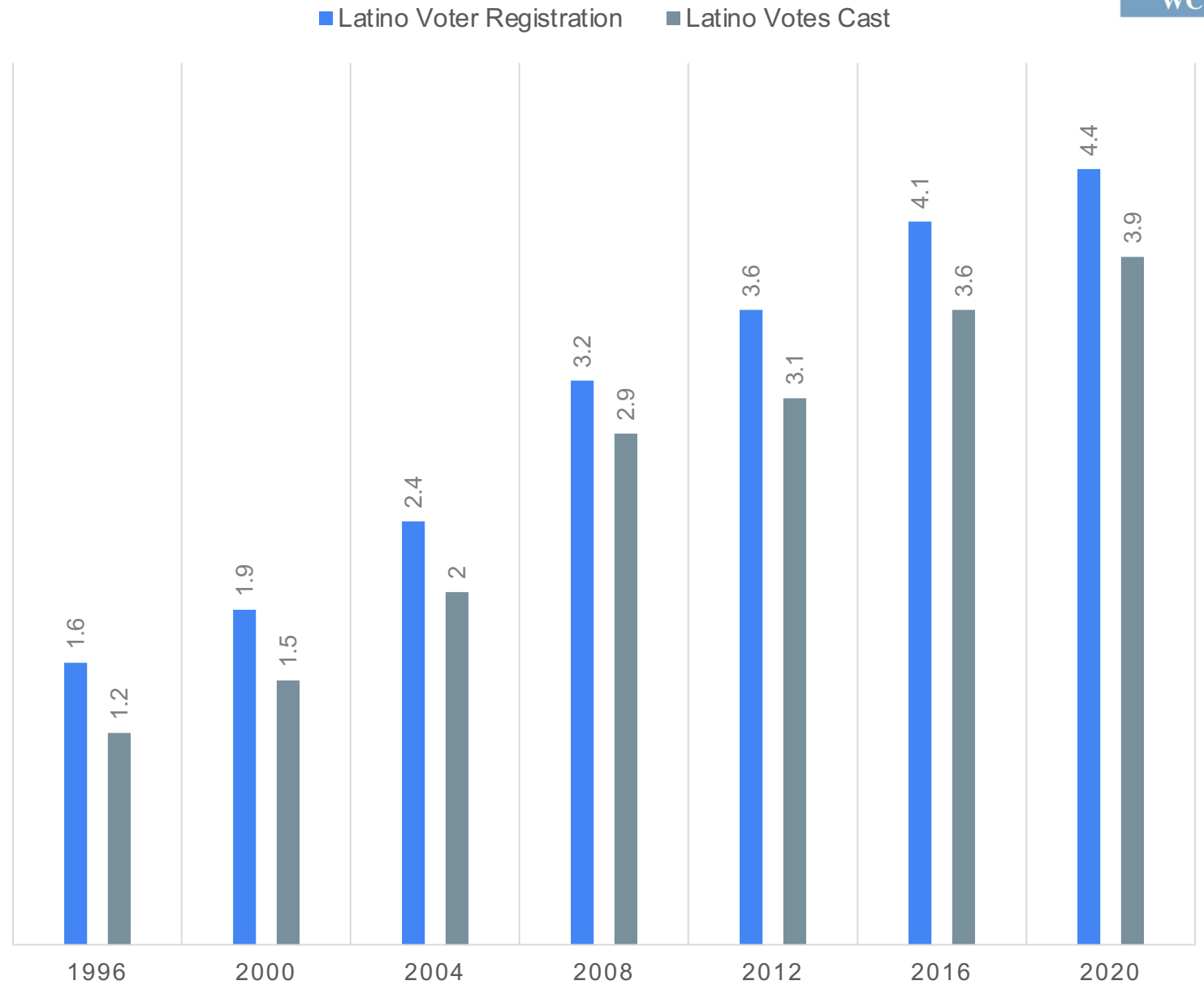
COMPETITIVE STATES

2020 GENERAL ELECTIONS

Sates	Electoral Votes	2020	2020	Margin of Victory	Latino Vote Turnout	Latino Votes for Biden	% of Support for Biden	% of Support for Trump
		General Presidential	General Presidential					
		Election Results	Election Results					
		Biden Turnout	Trump Turnout					
Arizona	11	1,672,143	1,661,686	10,457	846,324	600,890	71%	26%
Georgia	16	2,473,633	2,461,854	11,779	105,852	73,038	69%	28%
Michigan	16	2,804,040	2,649,852	154,188	112,698	140,250	76%	22%
Pennsylvania	20	3,459,923	3,378,263	81,660	237,367	263,783	69%	26%
Wisconsin	10	1,630,866	1,610,184	20,682	57,645	40,356	70%	25%
Totals	73	12,040,605	11,761,839	278,766	1,359,886	1,118,317		

LATINO VOTE

CALIFORNIA 1996 TO 2020



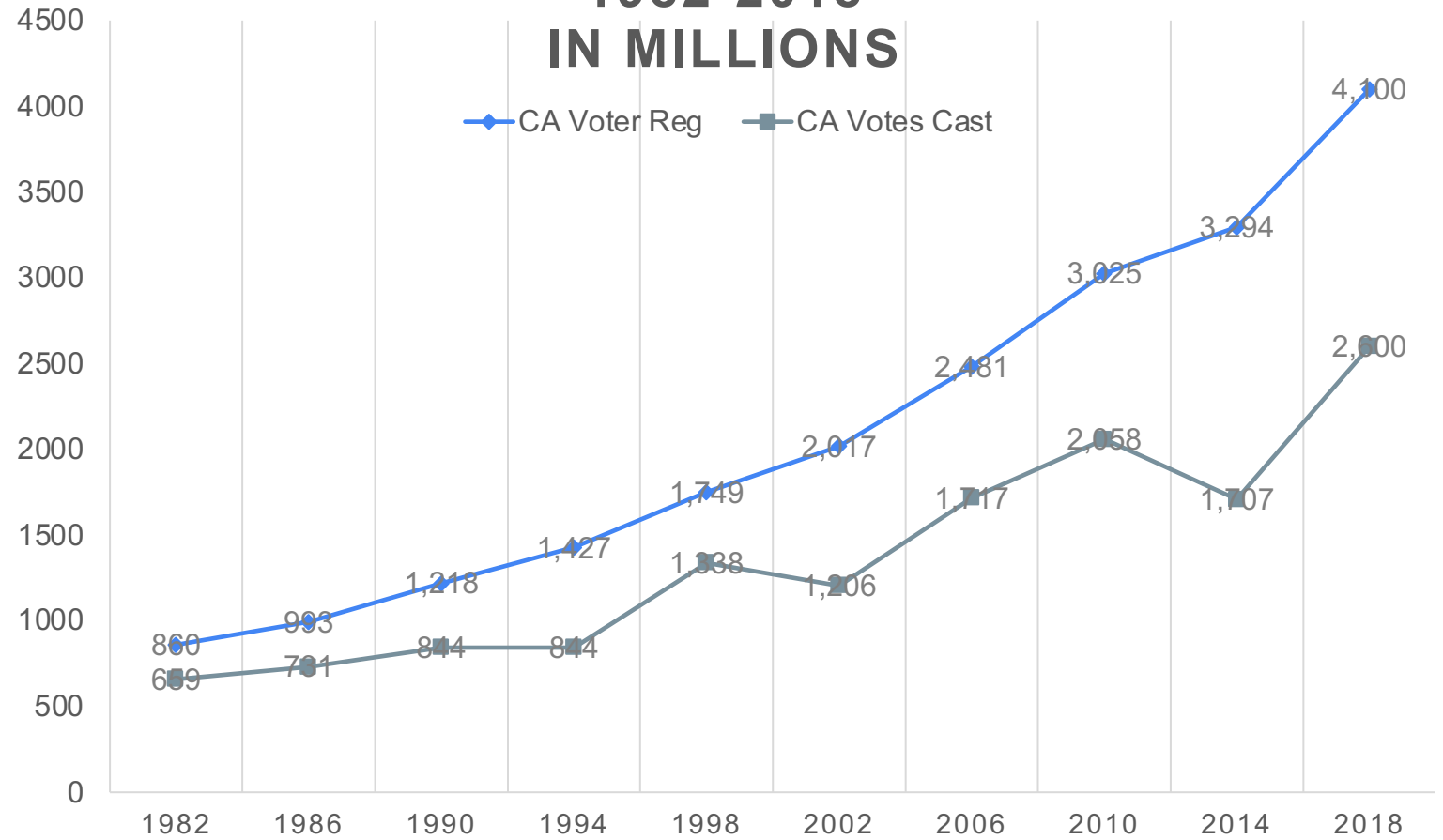
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CALIFORNIA LATINO VOTE MIDTERM GENERAL ELECTIONS 1982-2018 IN MILLIONS

CALIFORNIA LATINO VOTE MIDTERM GENERAL ELECTIONS 1982-2018 IN MILLIONS

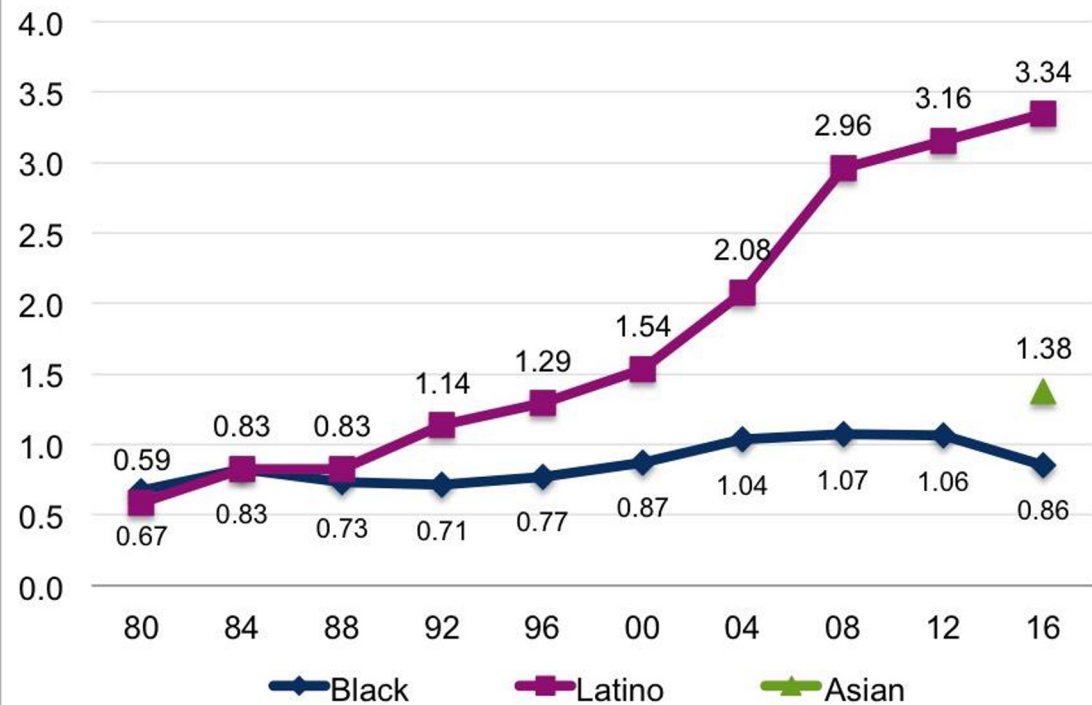




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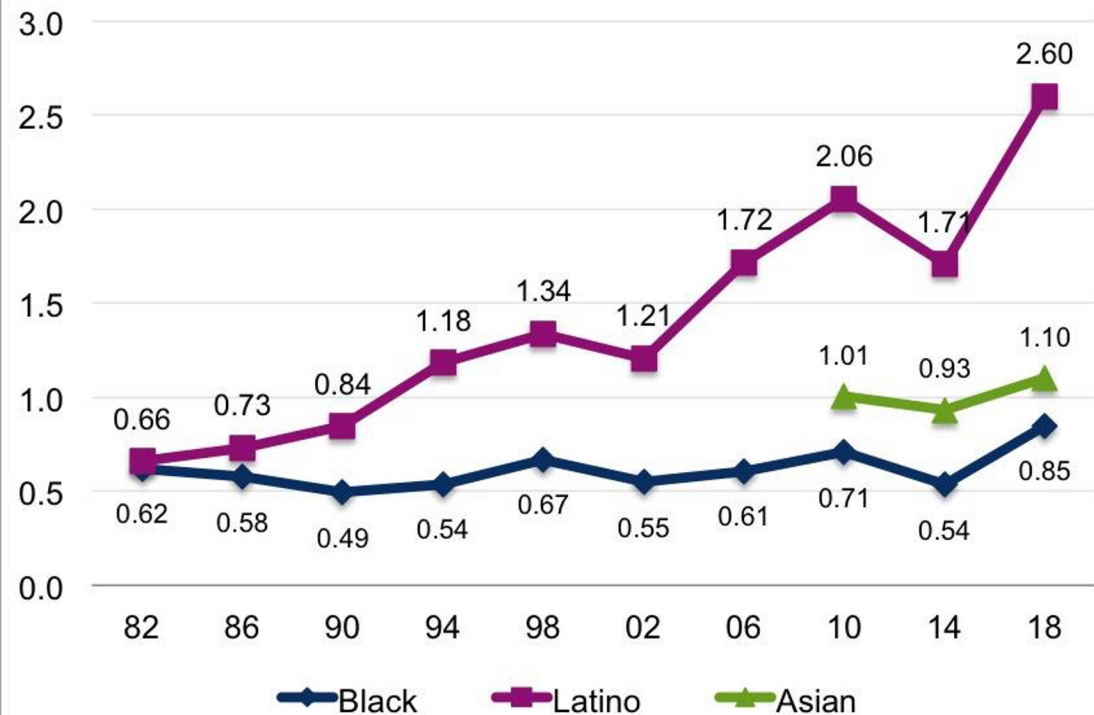
California Vote by Latino, Black, and Asian Votes Presidential Elections

(In Millions) 1980 to 2016



California Vote by Latino, Black, and Asian Mid-Term Elections

(In Millions) 1982 to 2018



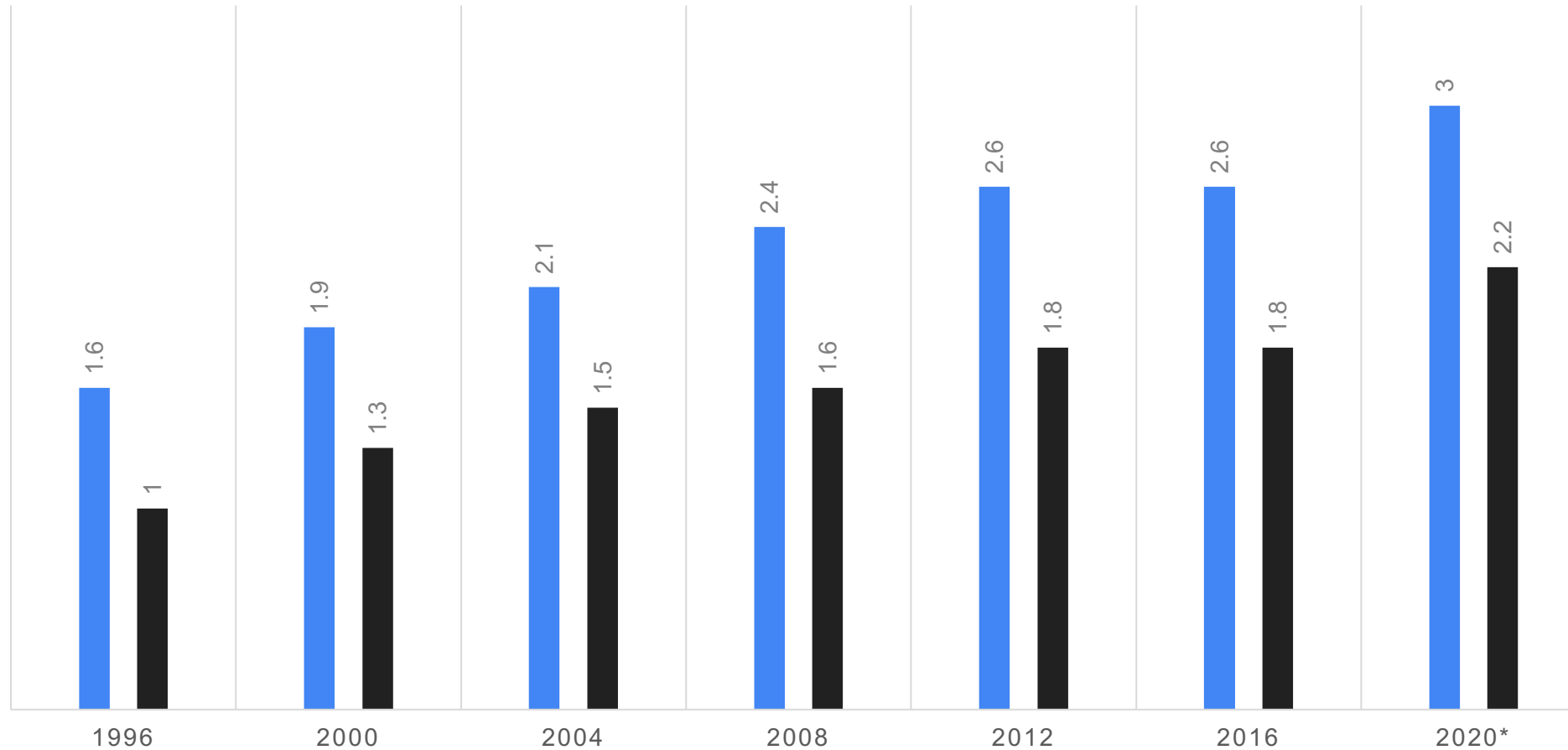
CALIFORNIA VOTE: LATINO, BLACK AND ASIAN

TEXAS LATINO VOTE IN MILLIONS 1996 TO 2020



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TEXAS LATINO VOTE

1982 TO 2022

2020 PROJECTIONS

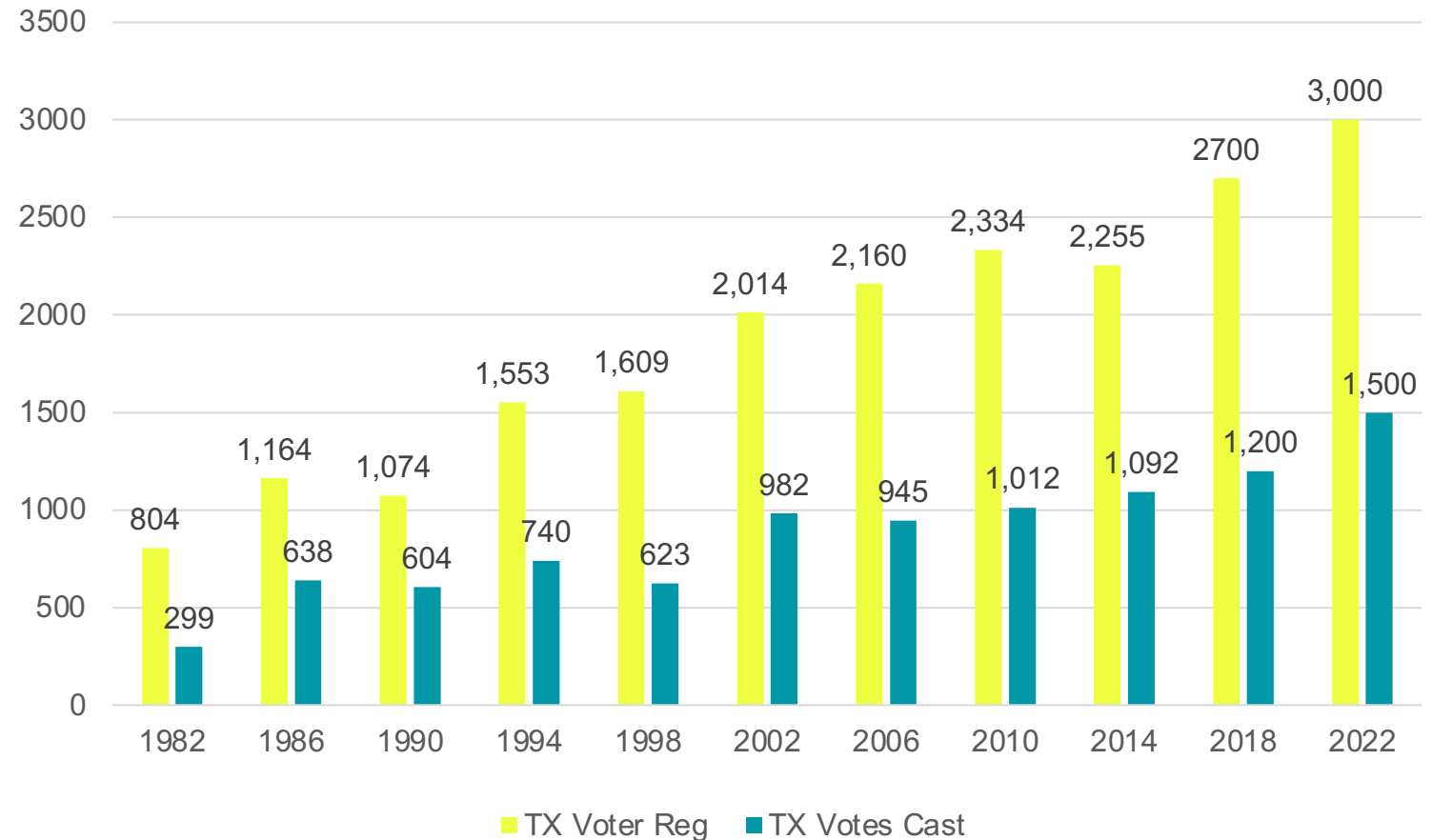
TEXAS LATINO VOTE

MIDTERM ELECTIONS

1982 TO 2022

2022 Projections

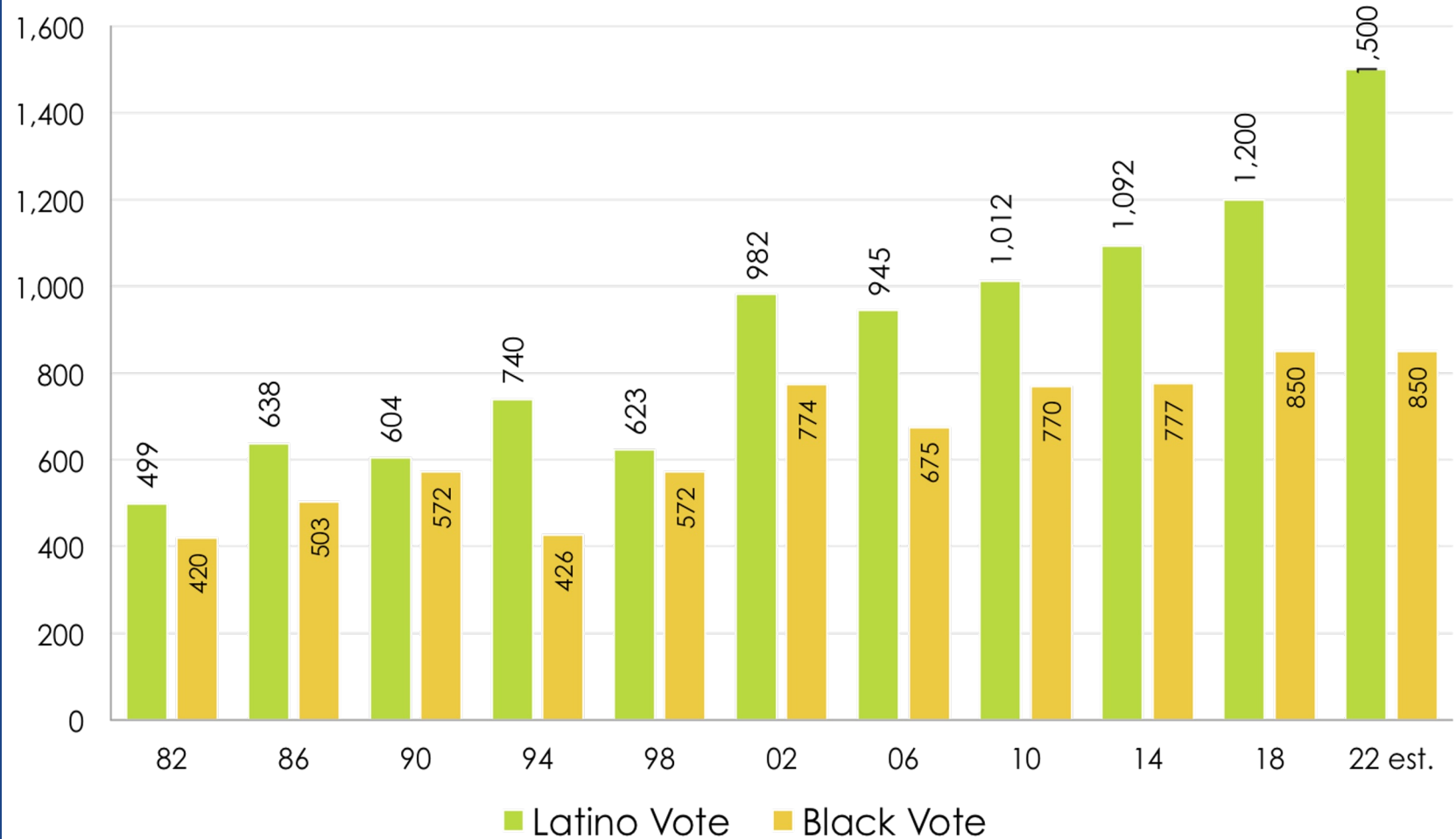
Numbers in Millions



LATINO VOTE

TEXAS LATINO AND THE BLACK VOTE

1982 TO 2022 PROJECTIONS





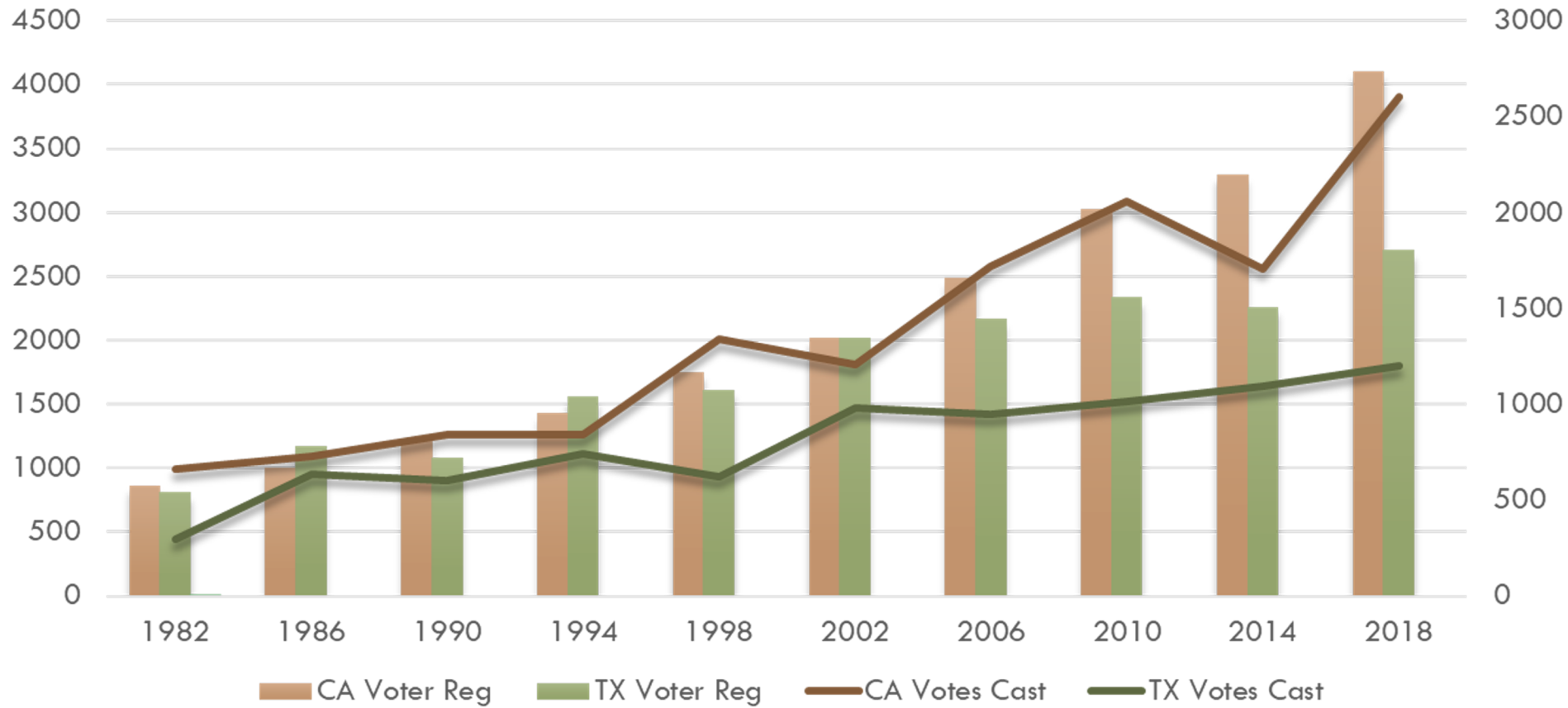
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California and Texas Latino Vote Comparison

Midterm General Elections

1982 to 2018

In Millions



California and Texas Latino vote registration numbers are noted with the bars and votes cast are noted with lines.

Latino Vote

Redistricting and Reapportionment

States that Gained New Congressional Districts

CO +1 FL +1 MT +1 NC +1
OR +1 TX +2

States that lost Congressional Districts

CA -1 IL -1 MI -1 NY -1 OH -1
PA -1 WV -1

The US Census Bureau delivered the population numbers per state and determined apportionment numbers.

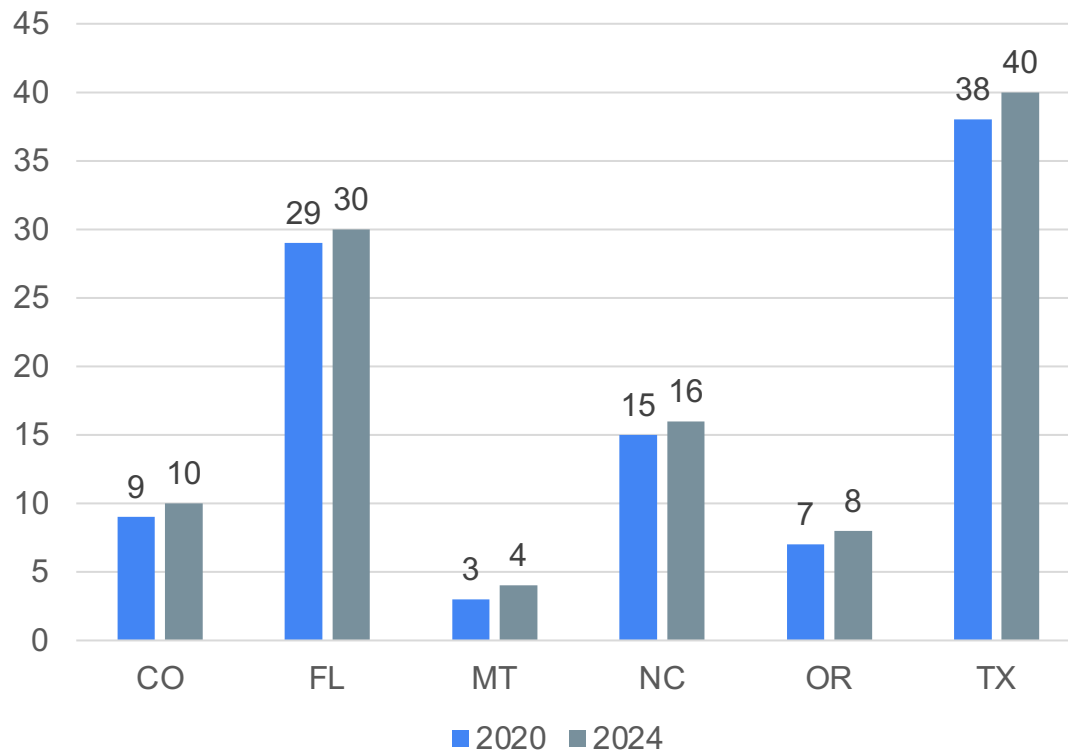


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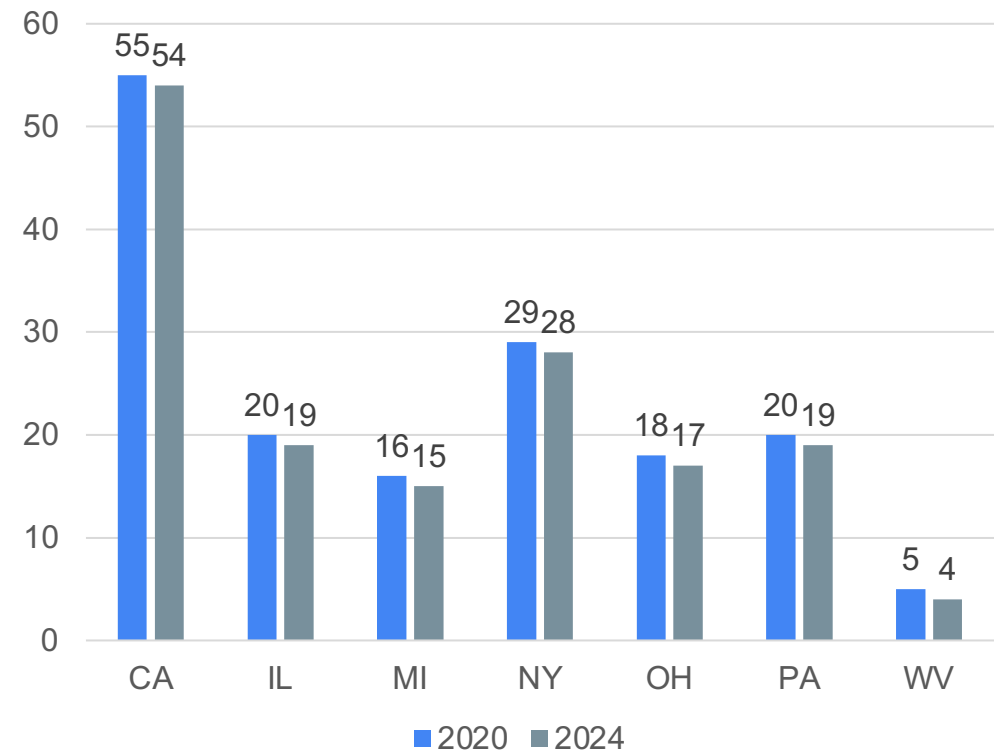


LATINO VOTE ELECTORAL VOTES

States that Gained New Congressional
Districts



States that Lost Congressional
Districts





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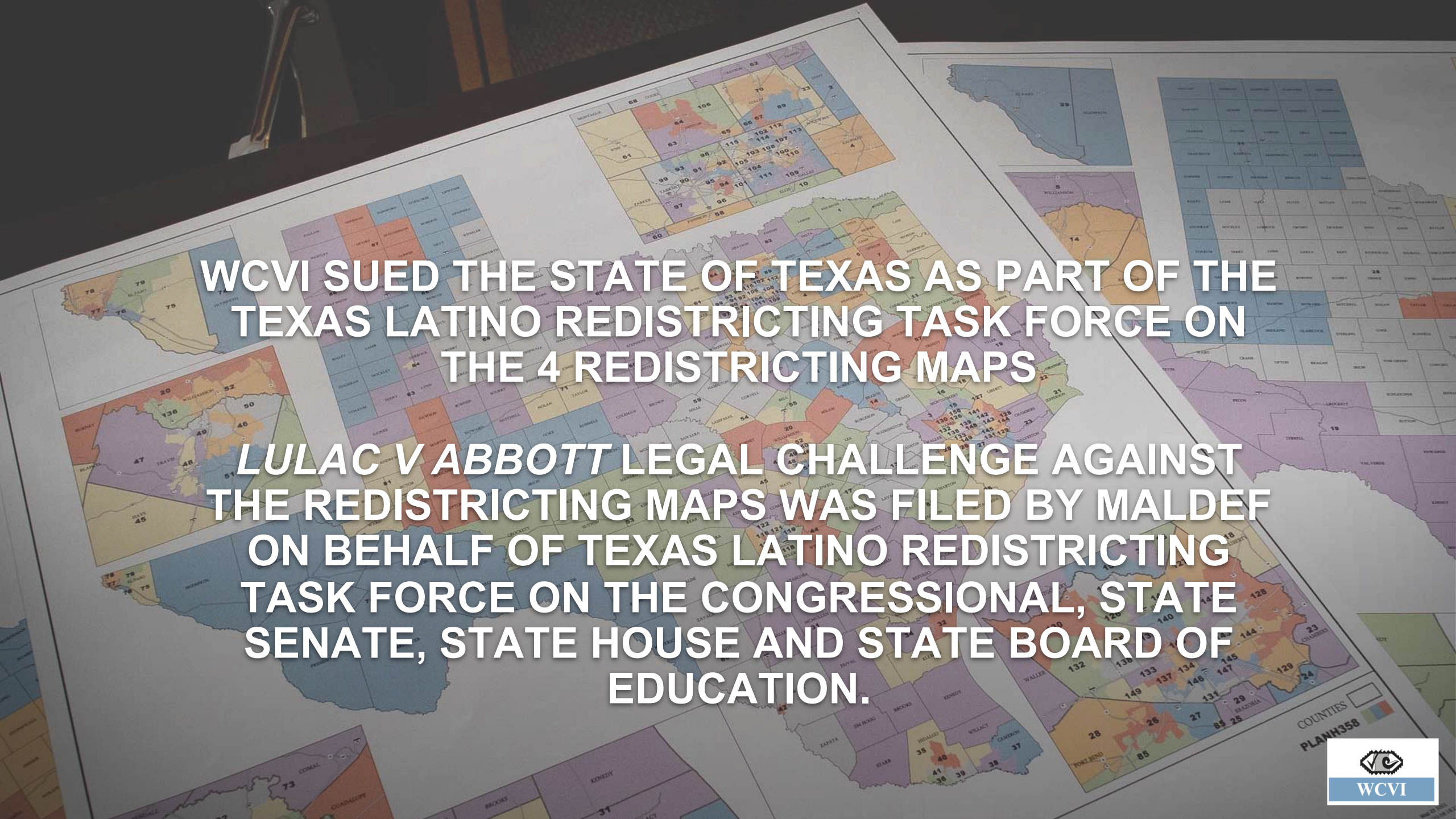
WCVI is part of the suit against the State of Texas on SB1, the voter suppression bill.

MALDEF represents the groups that sued Texas



47 states are under attack with voter suppression proposed legislation.

A map of the contiguous United States where most states are filled with a solid red color. The states colored red include Washington, Oregon, California, Nevada, Idaho, Utah, Arizona, New Mexico, Texas, Colorado, Wyoming, Montana, North Dakota, South Dakota, Nebraska, Kansas, Oklahoma, Missouri, Arkansas, Louisiana, Mississippi, Alabama, Georgia, Florida, South Carolina, North Carolina, Virginia, West Virginia, Kentucky, Tennessee, Indiana, Ohio, Michigan, Wisconsin, Illinois, Iowa, Minnesota, and Nebraska. A few states are colored light gray: Alaska, Hawaii, Maine, New Brunswick, Nova Scotia, Prince Edward Island, Quebec, Ontario, Pennsylvania, Maryland, Delaware, Connecticut, Rhode Island, Massachusetts, Vermont, New Hampshire, and New Jersey. The map is set against a white background.



**WCVI SUED THE STATE OF TEXAS AS PART OF THE
TEXAS LATINO REDISTRICTING TASK FORCE ON
THE 4 REDISTRICTING MAPS**

***LULAC V ABBOTT* LEGAL CHALLENGE AGAINST
THE REDISTRICTING MAPS WAS FILED BY MALDEF
ON BEHALF OF TEXAS LATINO REDISTRICTING
TASK FORCE ON THE CONGRESSIONAL, STATE
SENATE, STATE HOUSE AND STATE BOARD OF
EDUCATION.**



47% of U.S.-born Latinos are younger than 18.

PEW RESEARCH CENTER



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